INVITATION TO UTM ENGINEERING-INDUSTRY INNOVATION DAY (EIIDAY 2019)

With regards to the above, Faculty of Engineering, Universiti Teknologi Malaysia, will be organizing a 2-day event called UTM Engineering-Industry Innovation Day on September 11th-12th, 2019 at Universiti Teknologi Malaysia, Johor Bahru. The event will be officiated by YB Yeo Bee Yin, the Minister of Science, Technology, Environment and Climate Change (MESTECC).

2. The objective of this event is to provide a platform for academicians, researchers and engineers from academia, industry and government to meet and share on recent innovation, development and technology trends in engineering areas.

3. Collaboration between universities and industry should be nourished to enhance innovation for the benefit of the society. We are inviting agencies and industry to form smart partnerships where we would like to offer various programs that would benefit both parties as follows:

- Co-branding between UTM and industry
- Contract research to solve industry problems
- Consultation
- Customized capacity building and professional courses based on industry Requirements
- Flexible and stackable staff training towards higher degree Industry Advisory Panel for Academic Programs
- Combined undergraduate research project with industrial attachment for up to 18 months extensive industry-relevant R&D projects
- Structured Project based on Industrial Needs
- Student industrial attachments
- Staff industrial attachment
- Industrial case studies for staff and students
- Industry Innovation projects at undergraduate and postgraduate levels
- Professional Courses
- Industry-based PhD Programme or Industrial Doctorate at UTM
- Industry-based post graduate programs
- Facilities and labs usage and rentals
Attendance Confirmation Form

UTM ENGINEERING-INDUSTRY INNOVATION DAY
(EIIDAY 2019)

Date : 11th September – 12th September 2019
Time : 8.30 AM – 5.00 PM
Venue : Universiti Teknologi Malaysia, Johor Bahru

Faculty of Engineering,
Universiti Teknologi Malaysia,
81310 UTM Skudai, Johor
(U.p.: Prof. Dr Naomie Salim)
Email: naomie@utm.my
HP: 019-7623624

I hereby confirm that I shall be able to *attend / not attend* the EIIDAY 2019 during September 11th &12th, 2019, in Universiti Teknologi Malaysia, Johor Bahru. During EIIDAY, I would like to

*(Please check all that apply if you *attend*)

- [ ] just attend
- [ ] attend and open booth
- [ ] attend and sponsor

*(Please fill in even if you do not attend so that we can keep in touch for future collaboration)*

My contact details are as follows:

Name (Sir/Madam): __________________________________________

Hp: _________________________ Fax: _________________________

Email: _________________________

Company Name : __________________________________________

Company Address : _________________________________________

Signature & Official stamp : __________________________________

*PLEASE RETURN THIS FORM ON/BEFORE 5.00 PM 16 AUGUST 2019 (FRIDAY)*
MAJOR BENEFITS OF ATTENDING

A unique opportunity to share, learn and network.

1. Exposure to cutting edge engineering science and practice.
2. Opportunity to learn from renowned industry and academic leaders.
3. Expand networks and knowledge base connection.
4. Opportunity to work with Malaysian top engineering university.
5. Talent scouting from among the best brains in engineering and computing student pool.
6. Explore post-graduate study and customized industry-based training opportunities.
7. Meet prospective student interns and provide industry-based problems for students' projects.

We are the largest faculty of engineering in Malaysia

School of Biomedical Engineering & Health Sciences
School of Computing
School of Civil Engineering
School of Chemical & Energy Engineering
School of Electrical Engineering
School of Mechanical Engineering

BECOME A SPONSOR

Becoming a sponsor of the UTM Engineering-Industry Innovation Day 2019 is a perfect way to increase your company's visibility to an audience of highly motivated, creative & innovative researchers and practitioners.

Visit: http://engineering.utm.my/innovationday2019/sponsorship/

CONTACT US

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eidyad@utm.my

http://engineering.utm.my/innovationday2019/
2019 UTM Engineering-Industry Innovation Day is a platform where academicians, researchers and engineers from academia, industry and government are brought together to meet and share on recent research results, new developments, and technology trends in engineering areas.

2019 UTM Engineering-Industry Innovation Day showcases programs that include the latest research and product exhibitions. There will also be research forums and industrial talks that serve as platforms for the exchanging of ideas between academics and industry experts.

This exciting interdisciplinary engineering event will include competitions namely, Industrial Grand Challenge, innovative idea posters and products.

**SCHEDULE**

**11th SEPTEMBER 2019**

8.30AM - Registration at Foyer of Senate Hall

9.00AM - Opening Speech by:
- Prof. Dato' Ir. Dr. Mohd. Rafiq bin Dato' Abdul Kadir,
  Dean, Faculty of Engineering UTM

9.15AM - How Industry Can Benefit From Quadruple Helix collaboration between Government, Industry, University and Community:
- Prof. Ir. Dr. Zainuddin Abd. MAin,
  Deputy Vice-Chancellor (Academic & International), UTM JB
- Prof. Ir. Dr. Amanollah,
  Deputy Vice-Chancellor (Research and Innovation), UMK
- Dr. Sadrudin Amin Abd. Rahman,
  Deputy Director, Pharmaceutical Research Center Malaysia

10.45AM - Tea Break

11.00AM - Collaborate With UTM To Get Double Tax Deduction:
- Mr. Amirul Shahrin, Senior Assistant Registrar, RMC UTM

12.00PM - Funding Opportunities for Industry Innovation:
- Dr. Mohd Nor Azali Alias, Senior VP CREST
- Prof. Dr. Zainiil Fauziuddin, Director Advisory MTDC

1.00PM - Lunch

2.00PM - How Big Data Can Do Wonders For Your Business:
- Dato' Abdul Wahab, Managing Director, Digital Johor
- Mr. Mohammed Shariq, CEO, Smart Tech Tank Sdn Bhd
- Ms. Queenie Wong, Director Customer Advisory, SAS

3.00PM - 4th IR Best Practice in Industry:
- What Can We Learn From There:
  - Dato' Ir. Rohazi Mohd. Jusoh, CEO CREAM
  - A.P. Dr. Yeong Chee Ful, Director, DF Automation & Robotics
  - Mr. Royce Tan, Director Industry 4.0 & Didactics, BOSCH

4.00PM - Benefitting From Cutting Edge Research and Innovation in Industry:
- Dr. James Jayadewa Gopinathamy, General Manager, Acoar
- Mr. Sunny Siew, Regional Sales Manager, Pepperfi Flows
- Mr. Abdul Wahab Sulaiman, Director, Mindmetrics Sdn. Bhd.

5.00PM - Networking Session and Hi-Tea

**12th SEPTEMBER 2019**

8.30AM - Registration at Foyer of Dewan Sultan Iskandar

9.00AM - Keys to Successfully Completing Innovation and Creative Projects:
- Mr. Krishnan Srinivasan, President,
  Project Management Institute Malaysia

9.45AM - Tea Break

10.00AM - Industry Grand Challenge Presentations
  Student Research Poster Competition

11.30AM - Arrival of VVIP

11.50AM - Welcoming Speech by:
- Prof. Dato' Ir. Dr. Wahid bin Omar,
  the Vice Chancellor of UTM

12.00PM - Closing and Keynote Speech:
  Boosting Malaysia’s Economy through Innovation in 4th Industrial Revolution
- YB YEO BEE YIN
  Honourable Minister of Energy, Science, Technology, Environment and Climate Change (MESTECC)

12.15PM - MOU and MOA Exchange Ceremony
  Closing & Prize Giving Ceremony

12.45PM - Press Conference

1.00PM - Lunch

- INDUSTRY MEMBERS
- GOVERNMENT AGENCIES
- GRANT CONSULTANTS
- IP CONSULTANTS
- ACADEMICS
- RESEARCHERS
- POLICY MAKERS
- ENGINEERS
- IT PRACTITIONERS

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